

815 Slaters Lane Alexandria, VA 22314

> Phone/Fax **Buyer Name** Sales Office

Comments **Billing Type** Account Types American Media & Advocacy Group

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Schedule Dates Advertiser 10/16/12-10/22/12

Contract #

334600

Date Entered

09/28/12

Salesperson 3286 CONGRESS (138621) Political - Federal Candidate (1067)

American Media & Advocacy Group (4189 Pol/R Hudson/R/NC US Representative (16382)

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1 Entered By

Last Modified Jill Hipskind 10/12/12

Charlotte (WSOC)
By Broadcast Month Grand Total: Oct. 2012

Spots

45

\$49,825.00

	70	RICHARD HUDSON FO	HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS
			Standard
	3	Sales Tax	National/Political
51.25	\$42,351.25	Net Total	223/703/3286
3.75	\$7,473.75	COMMISSION	225/102/2207
		Commission	
	15.00	Commission %	ROBINSON,TRACEY
1		Package Deal	Telerep/Philadelphia
าล	Normal	Order Type	Telerep/Philadelphia, Philadelphia (1057)
		Demo	3286 CONGRESS (138621)
5678	06355678	Headline #	Political - Federal Candidate (1067)
	No	CO-OP	Silvinia & Auvocacy Group (4189)

Rate \$49,825.00

10/12/12 10/12/12 10/12/12 10/12/12 9/28/12 9/28/12 10/12/12 9/28/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 Entered

NSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

ookend P/B Piggy Back

epted-Agency/Advertiser

15.1 Normal Line / Spot 14.1 Normal Line / Spot

10/22/12-10/22/12 10/16/12-10/19/12 10/22/12-10/22/12 10/16/12-10/19/12 10/22/12-10/22/12 10/21/12-10/21/12 10/20/12-10/20/12 10/20/12-10/20/12 10/22/12-10/22/12 10/17/12-10/19/12 10/22/12-10/22/12 10/16/12-10/19/12 10/22/12-10/22/12 10/16/12-10/19/12 Dates

:30 5:30P- 6P (EST) :30 SP- 5:30P (EST) :30 SP- 5:30P (EST) :30 12P- 1P (EST) :30 7A- 8A (EST)

:30 7A- 8A (EST) :30 8A- 9A (EST)

:30 8A- 9A (EST) :30 8A- 9A (EST) :30 7A- 8A (EST) :30 7A- 8A (EST) :30 6:30A- 7A (EST) :30 6:30A- 7A (EST)

:30 5:30P- 6P (EST)

Dates

Accepted-Station

ONTRA

ONCONTRAC

\$1,300.00 \$1,200.00 \$1,200.00

\$375.00 \$300.00 \$625.00

\$375.00 Charlotte (WSOC) \$300.00 Charlotte (WSOC) \$625.00 Charlotte (WSOC) \$325.00 Charlotte (WSOC) \$975.00 Charlotte (WSOC)

1X MAX/DAY

1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY

\$1,300.00

\$1,300.00 Charlotte (WSOC) \$5,200.00 Charlotte (WSOC) \$1,200.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC)

1X MAX/DAY

1X MAX/DAY

1X MAX/DAY

1X MAX/DAY

Date

Comments

13.1 Normal Line / Spot 12.1 Normal Line / Spot 10.0 Normal Line / Spot 9.0 Normal Line / Spot 8.1 Normal Line / Spot 7.0 Normal Line / Spot 6.1 Normal Line / Spot 5.1 Normal Line / Spot 4.1 Normal Line / Spot 3.1 Normal Line / Spot 2.1 Normal Line / Spot 1.1 Normal Line / Spot Line

Line Type / Break Type (Ref #)

Sec

Length

Run Times

SPW Mo

×

× ×

\$1,075.00

\$325.00

\$975.00 \$975.00

> \$1,950.00 Charlotte (WSOC) \$1,075.00 Charlotte (WSOC) \$4,300.00 Charlotte (WSOC) \$1,175.00 Charlotte (WSOC) \$3,525.00 Charlotte (WSOC)

\$1,175.00

\$1,175.00

\$1,075.00

Tu We Th Fr Sa Su Spots

Rate

Total

Station

1X MAX/DAY 1X MAX/DAY

Comments

ed At: 09:35 AM on Monday, October 15 2012



American Media & Advocacy Group 815 Slaters Lane

Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Contract #
Schedule Dates Brand Product Agency Advertiser

3286 CONGRESS (138621) Political - Federal Candidate (1067) 10/16/12-10/22/12

334600

American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382)

Demo **Entered By** Headline # CO-OP Date Entered Last Modified 09/28/12 06355678 No Jill Hipskind 10/12/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 **Spots** 45

Rate \$49,825.00

Grand Total:
45
\$49,825.00

	Comments	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson
****** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS	HUDSON FOR CONGRESS	Standard	National/Political	225/403/3286		ROBINSON,TRACEY	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)
ICHARD HUDSON FO			Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type
R				\$42,351.25	\$7,473.75	15.00		Normal

					80	CONFIRMATION CONTRACT		2				
9/28/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	\$375.00	2	1 1		:30 12P- 1P (EST)	5	10/17/12-10/19/12	29.0 Normal Line / Spot	29.0
10/12/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	\$700.00	ш	1		:30 11:35P- 12:05A (EST)	4	10/22/12-10/22/12	28.1 Normal Line / Spot	28.1
10/12/12	1X MAX/DAY	\$2,100.00 Charlotte (WSOC)	\$2,100.00	\$700.00	ω	1 1 1		:30 11:35P- 12:05A (EST)	4	10/16/12-10/18/12	27.1 Normal Line / Spot	27.1
10/12/12	1X MAX/DAY	\$1,300.00 Charlotte (WSOC)	\$1,300.00	\$1,300.00	1			:30 11P- 11:35P (EST)	4	10/21/12-10/21/12	26.1 Normal Line / Spot	26.1
10/12/12	1X MAX/DAY	\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$1,200.00	2	× × ×	2	:30 11P- 11:35P (EST)	4	10/16/12-10/19/12	24.1 Normal Line / Spot	24.1
10/12/12	1X MAX/DAY	\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,600.00	ω	1 1 1		:30 7:30P- 7:56P (EST)	ω	10/16/12-10/18/12	21.1 Normal Line / Spot	21.1
10/12/12	1X MAX/DAY	\$1,600.00 Charlotte (WSOC)	\$1,600.00	\$1,600.00	1			:30 7P- 7:30P (EST)	w	10/22/12-10/22/12	20.1 Normal Line / Spot	20.1
10/12/12	1X MAX/DAY	\$3,200.00 Charlotte (WSOC)	\$3,200.00	\$1,600.00	2	× × × ×	2	:30 6:58P- 7:30P (EST)	ω	10/16/12-10/19/12	19.1 Normal Line / Spot	19.1
10/12/12	1X MAX/DAY	\$1,350.00 Charlotte (WSOC)	\$1,350.00	\$1,350.00	_	1		:30 6P- 6:30P (EST)	4	10/21/12-10/21/12	18.1 Normal Line / Spot	18.1
10/12/12	1X MAX/DAY	\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$1,500.00	<u>,</u>			:30 6P- 6:30P (EST)	4	10/22/12-10/22/12	17.1 Normal Line / Spot	17.1
10/12/12	1X MAX/DAY	\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$1,500.00	2	× × ×	2	:30 6P- 6:30P (EST)	4	10/16/12-10/19/12	16.1 Normal Line / Spot	16.1
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su Spo	SPW	th Run Times	Sec Length	Dates Se	Line Type / Break Type (Ref #)	Line

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Accepted-Agency/Advertiser

Dates

Accepted-Station:

Dates